

BRING IN NEW CUSTOMERS while helping the community!

DivDat is building a national "no-fee" DivDat Kiosk Network to help people across America to pay their bills in a no-fee environment. DivDat payment kiosks are simple to operate and make for convenient, rapid payments.*

**Fee-free for cash and check payments, credit card payments may require a fee.*

- ✓ New, repeat customers coming to your store each month
- ✓ Promotion of your store by DivDat and local billers
- ✓ Kiosk customers spend over \$12,000 per month at store

DIVDAT COVERS ALL MAJOR COSTS AND ACTIVITIES.

Advantages to Retailers:

- We pay \$200 per month to the retailer as a placement fee
- Kiosk bill payers spend \$20 on average in the store after making a kiosk payment
- 85% of kiosk payers come back, generating return visits to your store
- We perform a site survey, evaluate the location in your store
- We will deliver, install and put our kiosk in production
- We use our own secure cellular data network and will not use your internet
- We manage Armored Car service to extract the cash and replenish the receipt paper
- We have a 24/7 hotline with number posted on the system for users
- We provide on-site maintenance and repair





CURRENT KIOSK RETAIL SITES

love hosting the DivDat kiosk!

DivDat Kiosks have a loyal customer following. Once customers use the kiosk, they make it part of their routine. By becoming a retail DivDat Kiosk host location, your store becomes part of customers' shopping and paying habit.

DivDat Kiosk Ambassadors are deployed during kiosk debut periods to politely and respectfully introduce the kiosk to your customers. They will ask interested customers if they have used the kiosk before, review the bills that can be paid, and invite them to try it.

BETTER USE OF YOUR STAFF

DivDat Kiosks allow retailers and store owners to better utilize their associates rather than accepting payments. Bill payments can be directed to the kiosk!

COMMUNITY BENEFITS

The kiosk program also meets the community needs for Diversity and Inclusion. 27% of Americans are unbanked or under-banked, are cash preferred and this kiosk is free to use for cash and checks. Americans without room on their credit cards are often forced to pay a fee for a cash utility bill payment; the kiosk with its "free for cash or check" feature better serves this community.

- More customers coming to the store to pay essential bills
 - You have the opportunity to convert those visits to your sales
- Bill paying customers come with cash in hand
- Community appreciation
 - The kiosks provide a valuable community service

Why your customers value the kiosk

- No fee to pay with cash
- Immediate posting credit
- Safe, clean location (your location!)
- Extended hours (payors are busy people!)
- 85% of kiosk users become repeat users (and your repeat customers)

24 hour support

You or your customers are welcome to call the 24-hour DivDat hotline for questions about how to use the kiosk, support or repair issues, or transaction questions. Our customer service representatives are highly responsive.

